

# MD. WAQUAR AHAMED

UI/UX Designer | Web & Graphic Designer • New Delhi, India • [Portfolio link](#)

## Summary

"Experienced service and product designer with over **7 years of expertise** in leading design teams, managing end-to-end design cycles from discovery to delivery, and cultivating a strong design culture across diverse organisational environments."

## Experience

### Dkay Digital

UI/UX Designer | Graphic Design  
Kolkata, India

March 2023 - Present

*A creative agency focused on web design, development, and app creation.*

- Ideated, directed and developed over **20+ retail digital solutions including award-winning products** and experiences for globally recognised e-commerce brands.
- Designed user-friendly websites and apps, creating smooth navigation, interactive prototypes, and visually appealing layouts to improve user experience.
- Developed marketing materials, **including social media posts, landing pages, and ad creatives**, to enhance brand visibility and customer engagement.
- Led and scaled design teams, collaborating with researchers, product, marketing, and operations to ensure **100% accuracy and timely feature releases**.

### Prevoir Infotech

UI Designer | Web & Graphic Design  
Jaipur, India

February 2020 - April 2023

- Provided strategic consulting to clients for developing creative design concepts for digital products, print media, and marketing.
- Designed websites for various hotels and museums while ensuring strong branding consistency. Developed strategic design approaches, collaborated with stakeholders & efficiently managed multiple projects independently at Prevoir Infotech.

### 3D CADD Centre TSPL

Web & Graphic Designer | Creative Design Mentor  
Jaipur, India

January 2018 - January 2020

- Designed and developed engaging websites and graphics, ensuring a seamless user experience and strong brand identity.
- Taught Photoshop to students and professionals, covering essential tools, advanced techniques, and industry best practices.

### BitAce Technologies

Frontend Developer  
Jaipur, India

July 2017 - January 2018

- Designed and developed engaging web interfaces, graphics, and UI elements for various digital platforms.
- Created branding materials, marketing creatives, and website designs to enhance brand identity and user experience.
- Collaborated with developers and marketers to ensure visually appealing and user-friendly designs across projects.

## Education

### Master of Business Administration (Currently Pursuing)

Amity University  
Noida, India  
Expected 2026

### Bachelor of Computer Applications

Suresh Gyan Vihar University, SGVU  
Jaipur, India  
January 2022

### Bachelor of Technology (Pursued)

Jagannath Gupta Institute of Engineering & Technology, JNIT  
Jaipur, India  
June 2019

## Skills

### Design Skills

Research, Wire-framing, Rapid prototyping, Product design, Branding, Visual communication, Motion design, Graphic, Design ops, Video editing.

### Soft Skills

Design Thinking, Information architecture, Usability Testing, Empathy, Collaboration, Problem-solving, Adaptability, Curiosity, Leadership, Creativity, Communication

### Design Tools

Figma, Photoshop, HTML, CSS, Javascript, Bootstrap, Adobe XD, Premiere Pro, Adobe Illustrator, After Effect.

## Others

### Hobbies

Film Making, Cooking, Expeditions, Music, Adventure sports

### Contact

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### Portfolio

[Waquar's Portfolio](#)